

Sponsorship Opportunities

2010 Annual Convention and Trade Show

Virginia Health Care Association

We are seeking sponsors to assist us in making this year's Annual Convention and Trade Show, scheduled for September 20th through the 23rd, a very special event. Listed below is the "menu" of sponsorship opportunities. *Please call Doran Hutchinson at (804) 212-1692 or reserve your sponsorship on-line at www.vhca.org!*

Platinum Sponsor

\$5,000 each

- ✓ Company name prominently displayed at every Convention function
- ✓ Company name displayed on all printed Convention materials
- ✓ **Four FULL** Convention registrations
- ✓ Recognition at the banquet
- ✓ Recognition at the opening education program
- ✓ Sponsorship banner displayed at the Trade Show
- ✓ Cash prizes at the Trade Show will be recognized as a platinum sponsorship
- ✓ Recognition in *The eMemo*
- ✓ Recognition on the VHCA's website for 12 months

Gold Sponsor

\$3,000 each

- ✓ Company name prominently displayed at every Convention function
- ✓ Company name displayed on all printed material
- ✓ **Two FULL** Convention registrations
- ✓ Recognition at the banquet
- ✓ Recognition in *The eMemo*
- ✓ Recognition on the VHCA's website for 6 months

Welcoming Reception - Monday Evening

\$2,000

- ✓ Opportunity to provide your company's promotional souvenir to reception attendees
- ✓ Company name on a sign at the reception entrance
- ✓ Recognition in the Convention notebook and at the banquet
- ✓ One Full Convention registration

Reception Before Banquet - Wednesday Evening

\$1,500

- ✓ Opportunity to provide your company's promotional souvenir to banquet attendees
- ✓ Company name on a sign displayed in the reception area
- ✓ Recognition in the Convention notebook and at the banquet

Read on for additional opportunities

Continental Breakfast - *Tuesday, Wednesday or Thursday* \$800 each

- ✓ Recognition in the Convention notebook and at banquet
- ✓ Company name on a sign at the breakfast area

Refreshment Breaks - *Morning or Afternoon* \$800 each

- ✓ Recognition in the Convention notebook and at banquet
- ✓ Company name on a sign at the refreshment area