

Benefits of Membership

Advocacy Results | Education | Networking

VHCA-VCAL is the leading advocate for long term care providers in Virginia. We believe that government can and should be a strategic partner in creating an environment where quality long term and post-acute care thrives. We are here to serve as your voice everyday throughout the year—with legislators, regulators, and others in health care—so you can focus on your residents.

You can count on VHCA-VCAL to provide you with the latest information and education on issues relevant to quality, your bottom line, and keeping great staff.

VHCA-VCAL is also your network for learning from your peers and sharing your experiences about how to handle challenges and celebrate successes at your center.



Featured Benefits

Access to Professional, Experienced, Connected, and Knowledgeable Staff

- Have a question or need help dealing with surveyors or inspectors? Our professional, experienced staff of eight is here to help.
- Benefit from the staff's combined 110 years of experience in association management, government affairs, and advocacy.

Legislative & Regulatory Advocacy Results

- Year-round outreach to legislators about the quality and value of Virginia's long term care and post-acute providers.
- Successful record of securing Medicaid funding for nursing centers in the state budget.
- VHCA-VCAL is a recognized leader on professional stakeholder groups:
 - Nursing Facility Advisory Committee
 - Assisted Living Facility Stakeholders
 - Geriatric Mental Health Partnership

Networking & Leadership

- Participate in one of our standing committees to share your insight on key industry issues and learn from your peers.
- Meet with your peers throughout the year at any of the district meetings.
- Serve in a leadership role for your district. District chairs serve on the Board of Directors.
- Stay connected using the Membership Directory.
- Support the vendors and associate members who support the association using the *VHCA-VCAL Buyers' Guide*.

Professional Development & Education

- Take advantage of monthly education programs to earn your NAB-approved continuing education to meet your licensing requirements.
- Preferred pricing for education programs.

Membership in AHCA/NCAL

You can also take advantage of resources and tools offered by the American Health Care Association/National Center for Assisted Living:

- Participate in the National Quality Awards Program and have your center recognized for its performance excellence.
- Stay up-to-date with news and information on national and federal issues.
- Benefit from year-round Congressional and federal agency advocacy.
- Benchmark your center's performance using *LTC Trend Tracker*.
- Take advantage of webinars, tool kits, and other great resources AHCA/NCAL has designed to support long term care and post-acute providers.

What Else Does VHCA-VCAL Membership Offer?

Endorsed Products & Services

Take advantage of special pricing and exclusive benefits offered by our endorsed partners.

- **E-Learning:** Take advantage of member discounts and special services to meet your training needs.
- **Insurance & Risk Management Services:** See how the employee benefit, insurance, and risk management solutions offered by our partners can help your operations.
- **Accounts Payable Solutions:** Explore ways to automate your accounts payable processes to better handle your revenue cycle demands.
- **Person-Centered Care:** Explore how using simple and scalable technology can help you deliver on your promise of meaningful, person-centered care.

Nursing Scholarships for Your Staff

- LPNs or RNs employed by members and who want to continue their careers in LTC can apply for a Regier Nursing Scholarship.
- Promotes workforce development.

Awards Programs

- Recognizing outstanding achievement among Virginia's LTC professionals including administrators, DONs, and CNAs.
- Statewide volunteer recognition awards.
- D.A. "Woody" Brown Community Involvement Awards recognizing excellence in activity, special event, and public relations programs.

VHCA Political Action Committee

- Your support makes VHCA PAC the largest political action committee in Virginia representing the interests of LTC.
- Individual and corporate contributions are used for legislative candidates who support the interests of Virginia's LTC and post-acute providers.

**For more information about membership,
contact Doran Hutchinson at (804) 212-1692.**
