



State Affiliate Talking Points

CARES® is recognized by CMS. CARES is the only online dementia care training recognized by CMS.

CARES® is recommended by AHCA/NCAL. CARES is recommended by AHCA/NCAL to help reduce the off-label use of antipsychotics.

CARES® is affordable. AHCA/NCAL members always receive 15% off any course simply by entering promo code "AHCA15" at checkout. CARES offers single site licenses for all staff and 25-user multi-site licenses. AHCA/NCAL members must enter the "AHCA15" promo code to receive the 15% discount.

CARES® is real. Unlike other programs, CARES training features nearly half of its content in video format with only real people with dementia, real professional caregivers, and real families (never actors). This format allows staff to apply concepts to actual scenarios to improve their care.

CARES® training programs meet most states' dementia training requirements. To view how CARES training programs meet individual state requirements for staff working in nursing and assisted living facilities, go to www.hcinteractive.com/staterequirements.

CARES® is versatile. Staff members start by taking one online course (*CARES® Dementia Basics™*) and then are eligible to take any or all of the other four online courses.

CARES® offers a C.D.S. professional credential. As an option, staff who complete the entire CARES curriculum (6 courses/33 hours) can take a 100-point credentialing exam and submit documentation for approval. Once approved, they can use the *Cares Dementia Specialist* (C.D.S.) credential after their name and be recognized and stand out as a *CARES Dementia Specialist*.

CARES® offers certification opportunities. Health Care Interactive's CARES® Dementia Basics™ Online Training Program qualifies providers to purchase Alzheimer's Association essentiALZ® certification exams.

CARES® can set facilities apart from the competition. CARES training programs can be an effective marketing message with prospective residents, families and hospital discharge planners.

CARES® can be used for marketing to prospective residents and families. Organizations can highlight their commitment to quality dementia care training for staff members. CARES® Complete Catalog purchasers can also offer free access to CARES® for Families via a special fillable PDF form. Organizations can include this in marking materials when giving tours to prospective residents and their families.