



2020 Financial Conference

December 7, 8, & 10, 2020

Make plans to attend the 2020 Financial Conference this December. The conference includes five sessions over three days of interactive sessions to help Virginia's long term care providers navigate the shifting financial landscape. Leading experts on post-acute financing and Medicaid will share their expertise on alternative payment designs, Medicaid trends, proper use of Provider Relief Funds, managing and optimizing price-based Medicaid reimbursement, and operational approaches to guiding your team through the impact of COVID-19 on post-acute care.

Schedule of Events

December 7, 2020 | 2:00 – 3:00 pm

Business Trends for 2021 and Beyond! Preparing for the New Normal

Lisa Thomson | Chief Strategy and Marketing Office | Pathway Health Services

This engaging and interactive session will provide leaders with operational approaches for guiding your team through COVID-19 and beyond, while preparing for the new normal in post-acute care. Lisa Thomson will walk leaders through emerging trends, identify key leadership strategies to support their team while positioning their organization for 2021 and beyond.

December 8, 2020 | 10:00 – 11:00 am

DMAS Medicaid Perspectives

Chris Gordon | Deputy for Finance and Technology | DMAS

Chris Gordon, and select DMAS staff, will discuss Medicaid trends, including the most recent forecast, updates to the COVID-related state funding for nursing facilities, and potential reimbursement-related initiatives relevant to the long term care sector. Come prepared for an active discussion of all things Medicaid with an opportunity for Q&A.

December 8, 2020 | 3:00 – 4:00 pm

HHS Provider Relief Funds: Reporting on Proper Usage and Future Audit Implications

Andy Page | Partner | Dixon Hughes Goodman LLP

The US Department of Health and Human Services (HHS) continues to revise the guidance surrounding the reporting requirements and audit implications of CARES Act Provider Relief Funds. During this session, Andy Page will provide detail on the specific data elements that Provider Relief Fund recipients must submit as part of the HHS reporting process, along with the complexities of identifying patient revenues and COVID-related expenses. Page will also discuss the future audit implications relative to Provider Relief Funds with regards to Single Audits and Uniform Guidance.

December 10, 2020 | 10:00 – 11:00 am

Understanding, Managing, and Optimizing Price-Based Medicaid Reimbursement and the Medicaid RUGS-IV 48 Grouper in the Age of COVID

Sam Phillips, CPA, MBA, RAC-CT | Walker-Phillips Healthcare Consulting

Susan Hickson-Cullum RN, RAC-CT | Reimbursement Clinician | Walker-Phillips Healthcare Consulting

Sam Phillips will assist providers in understanding how Medicaid payment rates are developed and what they can do to optimize their rates appropriately in today's environment. He will cover Medicaid rate rebasing strategies and how to prevent future payment rate shocks. The Medicaid Fair Rental Value Capital Payment System will also be reviewed, and strategies will be discussed as to how this rate can be optimized. Susan Hickson-Cullum will then discuss the Medicaid MDS to highlight the most often overlooked reimbursement coding opportunities. Clinicians will gain insight into how they can appropriately capture acuties to increase their facilities CMI and reimbursement.

December 10, 2020 | 1:00 – 2:00 pm

Reimbursement Outlooks from Washington DC

Mike Cheek | Senior Vice President for Reimbursement Policy and Market Strategy | AHCA

AHCA's Mike Cheek will discuss the post-election outlooks for the Medicare and Medicaid program from the federal perspective. Potential new reforms and continued movement to alternative payment designs will be discussed, as will updates to CARES Act payments and guidance. While much of this remains a moving target, Cheek's insights and responses to Q&A should prove invaluable as we move through this unprecedented time from the financial perspective.

Register online: www.vhca.org/calendar.

NAB-approval pending. Registered attendees will also have access to recordings of the presentations.