



## The Great Reset

July 15, 2021 | 2:00 – 3:00 pm

The COVID 19 pandemic accelerated many of the initiatives already being considered across the patient care continuum and in the senior services industry. 2020 saw the implementation of the long-awaited 3-day stay waiver, the proliferation of telehealth services, the rise of remote monitoring systems, and acceleration of hospital-at-home and SNF-at-home models of service delivery. 2021 and beyond offer even greater promise of innovation as healthcare consumers demand alternatives in service delivery.

During this webinar, Hilary Forman and David Mercugliano of HealthPRO® Heritage will review the changes we have already seen manifested, how early adopters have harnessed technology and changes in federal regulation to implement innovation, and the barriers that remain to further evolution.

You will be challenged to consider your own perspectives on where and how services should be delivered, contemplate the barriers in your local markets to innovation, and gain insight into how you can help your organization move forward. This could include creating or expanding new service lines with an increased focus on home and community based service (HCBS) deliverables, even while you look to keep existing, more traditional deliverables profitable.

### Who should attend?

This webinar is designed for senior leaders in post-acute care—administrators, chief operating officers, chief financial officers, and others.

### Presenters

- Hilary G. Forman, PT, RAC-CT | Chief Clinical Strategies Officer | HealthPRO® Heritage
- David Mercugliano, PT, | SVP of Business Development | HealthPRO® Heritage

**Hilary Forman and David Mercugliano** are both senior executives with HealthPRO Heritage and are licensed physical therapists. They have extensive experience as consultants and service

providers across the care continuum. They are passionate about facilitating the road forward for the in-coming population of seniors who have demanding expectations of what wellbeing should look like and who are increasingly averse to institutional models of reactive healthcare delivery.



### Continuing Education

This webinar has been approved for Continuing Education for 1 total participant hour by NAB/NCERS—Approval #20220714-1-A76432-DL. Attendance will be monitored throughout the webinar. Partial credit will not be awarded. The webinar will be recorded, but NAB credit is only provided to registered participating attendees of the live sessions.

**Register online:** [www.vhca.org/calendar](http://www.vhca.org/calendar).