



## Annual Payment and Financial Issues Conference

December 14, 2022 | Hilton Richmond Hotel & Spa/Short Pump

### Agenda

- 8:30 – 9:00 am**      **Registration and Continental Breakfast**
- 9:00 – 10:00 am**      **View from Washington – Industry Outlook**  
Jill Sumner | Vice President, Population Health Management | AHCA/NCAL
- 10:00 – 10:30 am**      **Medicaid, Reimbursement and Policy Issues Updates**  
Steve Ford | Senior Vice President for Policy and Reimbursement | VHCA-VCAL
- 10:30 – 10:45 am**      **Break**
- 10:45 – 12:30 am**      **Understanding Your CMS Claims Data: Methods for Optimizing Medicare MDS Accuracy and Reimbursement**  
Joe Eaton | Chief Strategist | Broad River Rehab  
Renee Kinder | Executive Vice President of Clinical Services | Broad River Rehab
- 12:30 – 1:15 pm**      **Lunch**
- 1:15 – 2:15 pm**      **Understanding Virginia Nursing Home COPN Process**  
Matt Cobb | Partner | Williams Mullen  
Frank Peck | President | Premier Consulting Services, Inc.  
Sam Phillips | Principal | Walker-Phillips Healthcare Consulting
- 2:15 – 3:15 pm**      **Behavioral Health Models for Care Delivery**  
Jessica Allen | Regional Director of Marketing and Admissions  
Innovative Healthcare Management  
Sandy Bryant, RN, LPC, LMFT | Executive Director | Mount Rogers Community Services  
Matt Cobb | Partner | Williams Mullen  
Jason Lindsey | Administrator | Valley Health Care Center  
Heather Rupe | DAP Specialist | VA Department of Behavioral Health and Development Services.
- 3:15 – 3:30 pm**      **Break**
- 3:30 – 4:15 pm**      **Investor Outlook and Financing by REITs and Financial Institutions**  
Jim Bailey | Partner | Williams Mullen  
KC Peterson | Principle | PM Advisors LLC