



Exhibitor Prospectus

The Hotel Roanoke & Conference Center
September 16, 2025

Star photo: Star City SkyCams | Visit VBR

Why Exhibitors Keep Coming Back

When we asked exhibitors from last year if they would be back in 2025, they said:

- ★ Yes! This was probably the best show that I have attended.
- ★ Yes! Great way to connect in person.
- ★ Yes! Good investment of time/money.
- ★ Yes! It's a valuable part of our business development strategy.
- ★ Yes! It was nice seeing our existing customers as well as meeting new people.
- ★ Yes! We love being a part of it and connect with so many great folks.
- ★ Absolutely! Worth the cost & a great show for our company and partners.

Schedule of Events

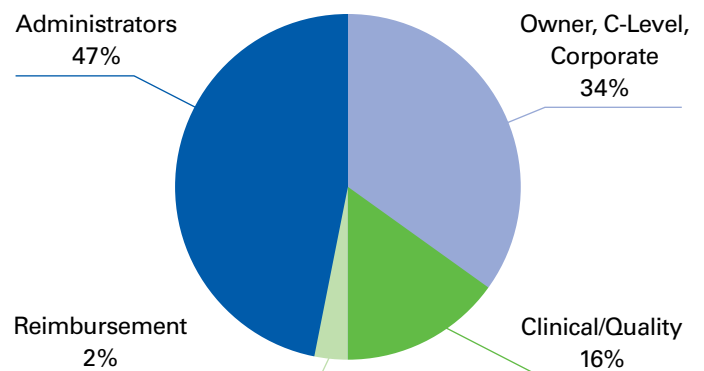
Tuesday, September 16

8:00 am – 12:00 pm	Exhibitor Set-Up
12:15 pm – 1:15 pm	Lunch
1:15 pm – 4:00 pm	Trade Show
2:15 pm	Refreshment Break in Trade Show
3:15 pm – 4:00 pm	Trade Show Reception
4:00 pm – 7:00 pm	Exhibitor Breakdown

No other events are scheduled during the Trade Show to ensure show attendance.

Attendee Snapshot*

* Based on 2024 attendee demographics



Reserve Exhibit Space

Visit 2025tradeshow.vhca.org to see available spaces and reserve your booth.

Have questions or need support? Contact Doran Hutchinson at (804) 212-1692 or doran.hutchinson@vhca.org.

Don't miss out on your chance to connect, grow, and be part of an invaluable network!