



*Honoring Residents in Virginia's
Long Term Care Centers*



Faces & Stories

Every Resident Has a Story

Who Is The Resident Everyone Should Know?

We want to hear about the people who make your center special—and the moments that show what life in long term care is really about. Photos of residents tell part of the story. You can tell us the rest.

Look for a story that ...

- **Celebrates a remarkable life.** What's special about this resident's life? Can you tell us about a professional achievement, honor, unique experience, talent or accomplishment?
- **Shows resilience.** What challenges has the resident overcome? What have they accomplished through determination, hard work or support from others?
- **Highlights progress.** Has the resident experienced a meaningful success in therapy or reached a goal they once thought was out of reach?
- **Shows their personality.** What makes this resident memorable? What are they known for? What makes staff, other residents or family members smile?
- **Shows their impact.** How does the resident contribute to your center? Have they formed special friendships, encouraged others, or become an important part of the community?
- **Captures everyday life.** Look for moments that show what happens every day like resident and staff interactions, activities, therapy, celebrations, friendships, and more.

The best stories make us want to know the person behind the pictures.

And don't stop at one photo. Whenever possible, send us 2-3 images that capture different sides of the resident—participating in an activity, connecting with staff or friends, celebrating a milestone, enjoying a favorite pastime or simply being themselves. Multiple photos give us more ways to tell their story.

Here are a few questions to get you started:

- What is the one thing you would want someone to know about this resident?
- What makes this resident unique?
- What is a favorite story or memory about them?
- What accomplishment are they most proud of?
- What does this resident bring to your community?
- What's happening in the photo, and why does it capture this resident so well?

How to Send Us Your Resident Story

Submit early and keep the stories coming. For consideration in the 2027 collection, please submit your profile by **November 13, 2026**. After that, we'll continue accepting great Faces & Stories nominations throughout the year.

- You can submit your story using our online form at www.vhca.org/about/faces-stories/ or by emailing kathy.robertson@vhca.org. You can attach your photo(s) and the completed Image Release Form.
- Each featured resident (or responsible party) must **sign the VHCA-VCAL Image Release Form**. We cannot use any images without explicit permission by those pictured. Even if your center has its own image release policy, the VHCA-VCAL Image Release Form must be completed. Please scan the signed form and send it to us.

Photo Specifications

- Have more than one great photo? Send us up to three! Portrait and landscape photos are welcome.
- Please submit original, high-resolution photos. Photos should be clear, well-lit, and in focus. Avoid screenshots, social media downloads, and compressed files.
- Natural moments are encouraged, such as residents participating in activities, spending time with staff, pursuing hobbies, or enjoying everyday life.
- For new photos, leave some open space around the resident to allow for flexible cropping.

